***For project establishment:***

* Detailed organogram, staffing, recruitment
* Detailed technical, operational, clinical, field aspects, Doctor aspects capacity building of marketing people including team building, coordination, networking, referral
* Detailed written technical manual, operational guideline (Standard Operational Procedure/SOP), clinical guidelines, Networking/referral guidelines
* Monthly, quarterly, half yearly, annual sales target for individual, teams, prepare forecasting, periodic guidance, policy/strategy adjustment
* Preparation of all types of marketing & promotional materials

***For existing hospital/healthcare project:***

* Those projects who are not doing well in sales/marketing, finding out cases
* Working out list of positions, their competency, investment requirements
* Prepare organogram, command structure, internal coordination mechanism
* Detailed technical, clinical, operational training of newly recruited sales person
* Detailed operational guideline writing
* Target fix up for individual, team for monthly/quarterly/half yearly

***For other franchise:***

* Product/products feasibility study for any foreign company products
* Market research/survey for any products of any company
* Suggest suitable products/product line for any domestic/foreign company
* Detailed sales training
* Detailed written sales operation & promotional guidelines delivery